



Public Scholars Program **for faculty 2019-2020**

A UNIQUE OPPORTUNITY

for faculty to learn how to communicate scholarly research and expertise to the public to make an impact. The program will involve roughly 4 to 5 hours of workshops per semester to help faculty shape their message, tell their story, advance public dialogue, and create meaningful change. Possible workshop topics include: Communicating Outside the Academy, Working with the Media and Writing for the Public, Preparing for Media Interviews, Being a Public Scholar, and Communicating with Social Media.

For more information or to apply, contact Tracie Addy, addyt@lafayette.edu, or Mark Eyerly, eyerlym@lafayette.edu.

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